Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-0027 (July 2011)	FOR FCC USE ONLY
	CC 301	
	DO ADOLAGE STATION	FOR COMMISSION USE ONLY FILE NO. BPH - 20161012AAD
Read INSTRUCTIC	NS Before Filling Out Form	

Se	ection I - General Information						
1	. Legal Name of the Applicant RADIO7MEDIA, LLC.						
	Mailing Address						
	P. O. BOX 156						
	City	State or Country (if foreign address)	ZIP Code				
	LAWRENCEBURG	TN	38464 -				
	Telephone Number (include area code)	E-Mail Address (if available)					
	9317622916	PROSCOMM@BELLSOUTH.NET					
	FCC Registration Number: Call Sign	Facility ID Number					
	0024852485 WLXA	53875					
2	Contact Representative (if other than Applicant)	Firm or Company Name					
_	MARK LIPP	WILEY REIN LLP					
	Mailing Address						
	1776 K STREET NW						
	City	State or Country (if foreign address)	ZIP Code				
	WASHINGTON	DC	20006 -				
	Telephone Number (include area code)	E-Mail Address (if available) MLIPP@WILEYREIN.COM					
	2027197503						
3	If this application has been submitted without a fee, indicate reason	for fee exemption (see 47 C.F.R. Section	1.1114):				
	Governmental Entity O Other		,				
	N/A (Fee Required)						
4							
+	Application Purpose						
	New station	New Station with Petition for Rulema	iking or				
		Counterproposal to Amend FM Table of A	Allotments				
	C Major Modification of construction permit	O Major Change in licensed facility					
	C Minor Modification of construction permit	 Minor Change in licensed facility Minor Amendment to pending application □ NA □ AM FM 					
	C Major Amendment to pending application						
	(a) File number of original construction permit:						
	(b) Service Type:						
	(c) Community of License:						
		State: AL					
	(d)Facility Type	• Main • Auxiliary					
		- Main - Auxiliary					
	If an amendment, submit as an Exhibit a listing by Section and	[Exhibit 1]					
	Question Number the portions of the pending application that are	[Exhibit 1]					
	being revised.						
II.	S ====::						

NOTE: In addition to the information called for in this section, an explanatory exhibit providing full particulars must be submitted for each question for which a "No" response is provided.

Section II - Legal

1.	rev an	rtification. Applicant certifies that it has answered each question in this application based on its iew of the application instructions and worksheets. Applicant further certifies that where it has made affirmative certification below, this certification constitutes its representation that the application	€ Yes C No
		sfies each of the pertinent standards and criteria set forth in the application instructions and rksheets.	
2.	a. I	rties to the Application. List the applicant, and, if other than a natural person, its officers, directors, stockholders with attributation partners and/or members. If a corporation or partnership holds an attributable interest in the applicant lirectors, stockholders with attributable interests, non-insulated partners and/or members. Create a sendividual or entity. Attach additional pages if necessary.	list separately its officers,
		name, address and citizenship of natural person authorized to vote the stock or holding the attributable interest). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and other entities with attributable interests, and limited partner, LLC n attributable under the plus standard, etc. (4) Percentage of votes.	icer, director, general partner, nember, investor/creditor Commission's equity/debt
		partners. (5) Percentage of total ass	ets (equity plus debt).
	[Enter Parties/Owners Information]	
	b.	Applicant certifies that equity and financial interests not set forth above are non-attributable.	Yes O No O N/A See Explanation in [Exhibit 2]
3.		ner Authorizations. List call signs, locations, and facility identifiers of all other broadcast stations which applicant or any party to the application has an attributable interest.	N/A [Exhibit 3]
4.	Μι	ltiple Ownership.	
	a.	Is the applicant or any party to the application the holder of an attributable radio joint sales agreement or an attributable radio or television time brokerage agreement in the same market as the station subject to this application?	C Yes O No
		If "YES," radio applicants must submit as an Exhibit a copy of each such agreement for radio stations.	[Exhibit 4]
	b.	Applicant certifies that the proposed facility complies with the Commission's multiple ownership rules and cross-ownership rules.	• Yes C No
		Radio applicants only: If "Yes," submit an Exhibit providing information regarding the market, broadcast station(s), and other information necessary to demonstrate compliance with 47 C.F.R. § 73.3555(a).	[Exhibit 5]
		All Applicants: If "No," submit as an Exhibit a detailed explanation in support of an exemption from, or waiver of, 47 C.F.R. § 73.3555.	
	c.	Applicant certifies that the proposed facility:	⊙ Yes C No

		 does not present an issue under the Commission's policies relating to media interests of immediate family members; complies with the Commission's policies relating to future ownership interests; and complies with the Commission's restrictions relating to the insulation and non-participation of non-party investors and creditors. 	See Explanation in [Exhibit 6]
	d.	Does the Applicant claim status as an "eligible entity," that is, an entity that qualifies as a small business under the Small Business Administration's size standards for its industry grouping (as set forth in 13 C.F.R. § 121-201), and holds: (1) 30 percent or more of the stock or partnership interests and more than 50 percent of the voting power of the corporation or partnership that will own the media outlet; or (2) 15 percent or more of the stock or partnership interests and more than 50 percent of the voting power of the corporation or partnership that will own the media outlet, provided that no other person or entity owns or controls more than 25 percent of the outstanding stock or partnership interests; or (3) more than 50 percent of the voting power of the corporation that will own the media outlet (if such corporation is a publicly traded company)? All applicants: If "Yes," submit as an Exhibit a detailed showing demonstrating proof of status as an eligible entity.	Yes No See Explanation in [Exhibit 7]
5.	had a.	arracter Issues. Applicant certifies that neither applicant nor any party to the application has or has d any interest in or connection with: any broadcast application in any proceeding where character issues were left unresolved or were resolved adversely against the applicant or party to the application; or	Yes No See Explanation in [Exhibit 8]
6.	Ad app or a	any pending broadcast application in which character issues have been raised. Iverse Findings. Applicant certifies that, with respect to the applicant and any party to the plication, no adverse finding has been made, nor has an adverse final action been taken by any court administrative body in a civil or criminal proceeding brought under the provisions of any law related any of the following: any felony; mass media-related antitrust or unfair competition; fraudulent tements to another government unit; or discrimination.	Yes O No See Explanation in [Exhibit 9]
7.	of	the Communications Act of 1934, as amended, relating to interests of aliens and foreign vernments.	Yes C No See Explanation in [Exhibit 10]
8.	obl	ogram Service Certification. Applicant certifies that it is cognizant of and will comply with its ligations as a commission licensee to present a program service responsive to the issues of public neern facing the station's community of license and service area.	• Yes O No
9.		cal Public Notice. Applicant certifies that it has or will comply with the public notice requirements 47 C.F.R. Section 73.3580.	• Yes O No
10	the Sec	tetion Authorization. If the application is being submitted to obtain a construction permit for which applicant was the winning bidder in an auction, then the applicant certifies, pursuant to 47 C.F.R. applicant was the winning bidder in an auction, then the applicant certifies, pursuant to 47 C.F.R. applicant certifies applicant certifies, pursuant to 47 C.F.R. applicant certifies a	C Yes C No N/A [Exhibit 11]
11.		nti-Drug Abuse Act Certification. Applicant certifies that neither applicant nor any party to the	• Yes O No
	app of	plication is subject to denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act 1988, 21 U.S.C. Section 862.	
12	em	Lual Employment Opportunity (EEO). If the applicant proposes to employ five or more full-time uployees, applicant certifies that it is filing simultaneously with this application a Model EEO organ Report on FCC Form 396-A.	C Yes C No N/A
	the An pet pet	tition for Rulemaking/Counterproposal to Add New FM Channel to FM Table of Allotments. If application is being submitted concurrently with a Petition for Rulemaking or Counterproposal to mend the FM Table of Allotments (47 C.F.R. section 73.202) to add a new FM channel allotment, attitioner/counter-proponent certifies that, if the FM channel allotment requested is allotted, attitioner/counter-proponent will apply to participate in the auction of the channel allotment requested it specified in this application.	C Yes C No € N/A

14	Tribal Priority - Threshold Qualifications. Is the Applicant applying for an FM allotment set forth in a Public Notice announcing a Tribal Threshold Qualifications window? An Applicant answering "Yes" must provide an Exhibit demonstrating that it would have been qualified to add the allotment for which	⊙ _{N/Δ}
	it is applying using the Tribal Priority.	[Exhibit 12]

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge that all certifications and attached Exhibits are considered material representations. I hereby waive any claim to the use of any particular frequency as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and request an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended.)

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing
ROGER WRIGHT	MANAGING MEMBER
Signature	Date
	10/12/2016

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Sec	tion III-B - FM Engineering					
	CHNICAL SPECIFICATIONS					
	sure that the specifications below are accurate. Contradicting data found elsewhere in the	nis application will be di	sregarded. All items			
_	st be completed. The response "on file" is not acceptable.					
	СН ВОХ					
-	Channel Number: 252					
2.	Class (select one):					
	\bigcirc A \bigcirc B1 \bigcirc B \bigcirc C3 \bigcirc C2 \bigcirc C1 \bigcirc C0 \bigcirc C \bigcirc D					
3.	Antenna Location Coordinates: (NAD 27)					
	Latitude:					
	Degrees 34 Minutes 45 Seconds 24 North South					
	Longitude:					
L	Degrees 87 Minutes 40 Seconds 44					
4.	Proposed Allotment or Assignment Coordinates: (NAD 27) Not Applicable					
	Latitude:					
	Degrees 34 Minutes 47 Seconds 59 North South					
	Degrees 34 Minutes 47 Seconds 39 Worth South					
	Longitude:					
	Degrees 87 Minutes 40 Seconds 38					
5.	Antenna Structure Registration Number: 1299445					
	Not Applicable Notification filed with FAA					
6.	Overall Tower Height Above Ground Level:	106meters				
7.	Height of Radiation Center Above Mean Sea Level:	248 meters(H)	248 meters(V)			
8.	Height of Radiation Center Above Ground Level:	92meters(H)	92meters(V)			
9.	Height of Radiation Center Above Average Terrain:	86meters(H)	86meters(V)			
10.	Effective Radiated Power:	25 kW(H)	25 kW(V)			
11.	Maximum Effective Radiated Power: Not Applicable	kW(H)	kW(V)			
	(Beam-Tilt Antenna ONLY)					

12. Directional Antenna Relative Field Values: Vot applicable (Nondirectional)												
	Rotation	n (Degree	es): 		□ No R	Rotation						
De	grees	Value	Degrees	Value	Degrees	Value	Degrees	Value	Degrees	Value	Degrees	Value
0			10		20		30		40		50	
60			70		80		90		100		110	
120)		130		140		150		160		170	
180)		190		200		210		220		230	
240)		250		260		270		280		290	
300)		310		320		330		340		350	
Ш	ditional imuths											

Relative Field Polar Plot

NOTE: In addition to the information called for in this section, an explanatory exhibit providing full particulars must be submitted for each question for which a "No" response is provided.

CERTIFICATION

AUXILIARY ANTENNA APPLICANTS ARE NOT REQUIRED TO RESPOND TO ITEMS 13-16. PROCEED TO ITEM 17.

13.	Availability of Channels. The proposed facility complies with the allotment 47 C.F.R. Section 73.203.	requirements of	• Yes O No
			See Explanation in [Exhibit 27]
14.	Community Coverage. The proposed facility complies with 47 C.F.R. Section	on 73.315.	⊙ Yes O No
			See Explanation in [Exhibit 28]
15.	Main Studio Location. The proposed main studio location complies with 47 73.1125.	7 C.F.R. Section	• Yes C No
			See Explanation in [Exhibit 29]
16.	Interference. The proposed facility complies with all of the following applic Check all those that apply:	cable rule sections:	• Yes O No
			See Explanation in [Exhibit 30]
	Separation Requirements. a) 47 C.F.R. Section 73.207		
	Grandfathered Short-Spaced.		
	b) 47 C.F.R. Section 73.213(a) with respect to station(s): Exhibit required	[Exhibit 31]	
	c) 47 C.F.R. Section 73.213(b) with respect to station(s): Exhibit required	[Exhibit 32]	
	d) 47 C.F.R. Section 73.213(c) with respect to station(s): Exhibit required.	[Exhibit 33]	
	Contour Protection		
	e) 47 C.F.R. Section 73.215 with respect to station(s): Exhibit required.	[Exhibit 34]	
17.	Environmental Protection Act. The proposed facility is excluded from env	ironmental	⊙ Yes C No

processing under 47. C.F.R. Section 1.1306 (i.e., The facility will not have a significant environmental impact and complies with the maximum permissible radiofrequency electromagnetic exposure limits for controlled and uncontrolled environments). Unless the applicant can determine compliance through the use of the RF worksheets in Appendix A, an Exhibit is required. By checking "Yes" above, the applicant also certifies that it, in coordination with other users of the site, will reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic exposure in excess of FCC guidelines.	See Explanation in [Exhibit 35]				
18. Community of License Change - Section 307(b). If the application is being submitted to change the facility's community of license, then the applicant certifies that it has attached an exhibit containing information demonstrating that the proposed community of license change constitutes a preferential arrangement of station assignments under Section 307(b) of the Communications Act of 1934, as amended (47 U.S.C. Section 307(b)). An exhibit is required unless this question is not applicable.	Yes C No C N/A [Exhibit 36]				
PREPARERS CERTIFICATION ON PAGE 3 MUST BE COMPLETED AND SIGNED.					

SECTION III - PREPARER'S CERTIFICATION

I certify that I have prepared Section III (Engineering Data) on behalf of the applicant, and that after such preparation, I have examined and found it to be accurate and true to the best of my knowledge and belief.

Name JIM TURVAVILLE	Relationship to Applicant (e CONSULTING ENGINEER	
Signature	Date 10/12/2016	
Mailing Address TURBO TECH SERVICES PO BOX 144		
City MOBEETIE	State or Country (if foreign address) TX	Zip Code 79061 -0144
Telephone Number (include area code) 7194591859	E-Mail Address (if available) JIMTURBO61@YAHOO.COM	

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Exhibits

Exhibit 5

Description: MULTIPLE OWNERSHIP

APPLICANT CERTIFIES THAT THE PROPOSED FACILITY COMPLIES WITH THE COMMISSION'S MULTIPLE OWNERSHIP RULES AND CROSS-OWNERSHIP RULES IN THAT THIS IS THE ONLY FACILITY OWNED BY THE APPLICANT IN THE PROPOSED MARKET LOCATION. ATTACHED IS THE BIA METRO REPORT FOR THE FLORENCE-MUSCLE SHOALS, ALABAMA MARKET. NEITHER THE APPLICANT NOR ANY PARTY WITH AN ATTRIBUTABLE INTEREST IN THE APPLICANT HAS AN INTEREST IN ANY STATION IN THIS MARKET.

IN ADDITION, THE OTHER FACILITIES OWNED BY THE APPLICANT DO NOT OVERLAP THE PROPOSED FACILITY. SEE ATTACHED MAP DEMONSTRATING COMPLIANCE.

Attachment 5

Description	
Other FM Signal Map	
\Florence BIA report	

Exhibit 27

Description: ALLOTMENT SITE COMPLIANCE

WITH THIS INTRA-URBANIZED AREA MOVE, THE PROPOSED ALLOTMENT FOR THE PROPOSED COMMUNITY OF LICENSE MEETS ALL RELEVANT SPACING REQUIREMENTS AND FULLY ENCOMPASSES THE COMMUNITY OF LICENSE WITH BOTH THE DISTANCE AND CONTOUR LIMITS.

SEE MAP IN EXHIBIT #28 DEMONSTRATING THIS COMPLIANCE

Attachment 27

Exhibit 28

Description: COMMUNITY COVERAGE

THE PROPOSED FACILITY COMPLIES WITH 47 C.F.R. SECTION 73.315 IN THAT THE PROPOSED 70DBU (50,50) CONTOUR FULLY ENCOMPASSES THE CITY OF LICENSE.

THE PROPOSED COMMUNITY OF LICENSE IS FULLY ENCOMPASSED WITHIN THE 23.2 KM CONTOUR FROM THE ALLOTMENT SITE REFERENCE COORDINATES.

SEE ATTACHED MAP DEMONSTRATING COMPLIANCE.

Attachment 28

	Description
Community Contour and Allotment Map	

Exhibit 30

Description: SEPARATION REQUIREMENTS

THE PROPOSED LOCATION MEETS ALL SEPARATION REQUIREMENTS OF 73.207 WITH RESPECT TO ALL LISTED FACILITIES.

OF NOTE, THE SHORT SPACING TO CO-CHANNEL LPFM STATION WALW-LP IS TO BE REMEDIED BY THIS APPLICANT COORDINATING WITH THE LICENSEE OF THE LPFM TO PROVIDE ENGINEERING ASSISTANCE IN MODIFYING THE LPFM TO OPERATE ON CHANNEL 250 INSTEAD OF CHANNEL 252 AS ALREADY AUTHORIZED IN BPL-20160819ABO.

IN ADDITION, THE SHORT SPACING TO CO-CHANNEL LPFM FACILITY WYZK-LP IS TO BE REMEDIED BY THIS APPLICANT COORDINATING WITH THE LICENSEE OF THE LPFM TO PROVIDE ENGINEERING ASSISTANCE IN MODIFYING THE LPFM TO OPERATE ON CHANNEL 251 INSTEAD OF CHANNEL 252.

Attachment 30

Description	
Description 1	
Allotment and Proposed Location Channel Study Data	

Exhibit 34

Description: CONTOUR PROTECTION

THE PROPOSED FACILITY REMOVES THE CURRENT SHORT SPACING TO WKEA(FM) AND IS CLEAR SPACED TO ALL CONSTRUCTED FACILITIES IN THE ALLOCATION PICTURE.

SEE THE ATTACHED ALLOCATION PICTURE COMPARED TO THOSE IN EXHIBIT #30 OF THE PROPOSED FACILITY.

Attachment 34

Description

CURRENT ALLOCATION PICTURE - WLXA

Exhibit 35

Description: ENVIRONMENTAL PROTECTION ACT

THIS ENVIRONMENTAL STATEMENT IS LIMITED TO THE STUDY OF POTENTIAL RFR RADIATION FROM THE PROPOSED FACILITY.

RF RADIATION FROM THE PROPOSED FACILITY HAS BEEN REVIEWED IN ACCORDANCE WITH THE 'RADIO FREQUENCY PROTECTION GUIDES', ADOPTED BY THE COMMISSION IN OET BULLETIN NO. 65, EDITION 97-01. RF RADIATION FROM THE PROPOSED FACILITY WILL NOT HAVE A SIGNIFICANT ENVIRONMENTAL IMPACT.

UTILIZING FORMULA 10 OF OET BULLETIN NO. 65, EDITION 97-01, AND A WORST CASE VALUE F OF 1.0, THE MAXIMUM POWER DENSITY LEVEL FOR A COMBINED ERP OF 50,000 WATTS CIRCULAR HAS BEEN CALCULATED TO REACH THE ALLOWABLE 200.0 MICROWATTS PER CENTIMETER SQUARED POWER DENSITY FOR UNCONTROLLED ENVIRONMENTS AT A DISTANCE OF 41.1 METERS FROM THE APERTURE OF THE ANTENNA ELEMENT. THE ALLOWABLE 1000.0 MICROWATTS PER CENTIMETER SQUARED POWER DENSITY FOR A CONTROLLED ENVIRONMENT IS REACHED AT A DISTANCE OF 91.9 METERS FROM THE APERTURE OF THE ANTENNA ELEMENT. AS DEMONSTRATED ABOVE WITH THE PROPOSED ANTENNA HEIGHT OF 92 METERS ABOVE GROUND, NEITHER OF THESE DISTANCES ARE WITHIN ANY AREA WHERE HUMANS ARE PRESENT NEAR THE ANTENNA AT ANY TIME. THEREFORE, THIS APPLICATION SHOULD BE EXEMPT FROM FURTHER ENVIRONMENTAL PROCESSING WITH RESPECT TO SECTION 1.1306.

THE APPLICANT ALSO CERTIFIES THAT IT, IN COORDINATION WITH OTHER USERS OF THE SITE, WILL REDUCE POWER OR CEASE OPERATION AS NECESSARY TO PROTECT PERSONS HAVING ACCESS TO THE SITE, TOWER OR ANTENNA FROM RADIO FREQUENCY ELECTROMAGNETIC EXPOSURE IN EXCESS OF FCC GUIDELINES.

Attachment 35

Exhibit 36

Description: CHANGE OF CITY OF LICENSE

THIS IS AN INTRA-URBANIZED AREA MODIFICATION OF THE LICENSE OF THIS FACILITY. SEE ATTACHED STUDY DEMONSTRATING CURRENT LICENSED COVERAGE OF THE FLORENCE, ALABAMA URBANIZED AREA.

IN ADDITION, THE ATTACHED SECTION 307(B) PUBLIC INTEREST SHOWING IS PROVIDED.

Attachment 36

Description
Urbanized Area Showing
Technical Statement
Section 307(b) showing