



Federal Communications Commission
Washington, D.C. 20554

December 23, 2021

Waccamaw Broadcasting, LLC
185 Port Hampton Drive
Georgetown, SC 29440

Re: Waccamaw Broadcasting, LLC
WLMC(AM), Georgetown, SC
Fac. ID No.: 3900
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed December 7, 2021, on behalf of Waccamaw Broadcasting, LLC (“WBL”). WBL requests special temporary authority (“STA”) to operate station WLMC(AM) with temporary facilities.¹ In support of the request, WBL states that WLMC(AM) is losing the right to remain in operation at its existing licensed site. Therefore, the station is now seeking STA to operate temporarily from a nearby existing AM tower site which is also owned by the WLMC(AM) licensee. A combined operation is being proposed.

Specifically, WLMC(AM) requests STA to operate non-directionally from the WGTN(AM) site with a daytime power of 0.25 kilowatt and a nighttime power of 0.036 kilowatt. The WGTN(AM) site is located 5.88 kilometers from the licensed WLMC(AM) site. The antenna structure registration number (ASRN) for the existing tower is 1235231.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area² without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA.

Accordingly, the request for STA is GRANTED. Station WLMC(AM) may operate with the following facilities:

Geographic coordinates	33° 24' 15" N, 79° 19' 36" W (NAD 1927)
Frequency	1470 KHz
Hours of operation	Unlimited
Operating power	250 watts (daytime), 36 watts (nighttime)
Antenna type	Existing tower

¹ WLMC(AM) is licensed for non-directional operation on 1470 kHz with a daytime power of 1 kilowatt and a nighttime power of 0.147 kilowatt (ND2-U).

² For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

ASRN 1235231
Antenna efficiency 385.97 mV/m/kW at 1 km

It will be necessary to further reduce power or cease operation if complaints of interference are received. WLMC(AM) must notify the Commission when licensed operation is restored. WLMC(AM) must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See 47 CFR § 1.1310.*

This authority expires on **June 21, 2022**.

STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or

- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

A handwritten signature in black ink that reads "Jerome J. Manarchuck". The signature is written in a cursive style with a large, stylized initial "J" and a long, sweeping tail.

Jerome J. Manarchuck
Audio Division
Media Bureau

cc: M. Scott Johnson, Esq. (via email only)